

## **Transcript: In Bloom 2019**

[Audio: Upbeat instrumental pop music plays for the duration of the video.]

[Video Clips: Various shots of Durham Cathedral from the air. Shots of different floral displays and flowers around Durham.]

[Oliver Sherratt – Chair, Durham in Bloom. Oliver is standing in a grassed area, with trees in the background.]

[Oliver Sherratt] As we know Durham City's got a fantastic heritage, we just got a long-standing floral tradition as well, and through Britain In Bloom we try to bring those two elements together.

[Video Clips: Various shots and images of different floral displays and flowers. Various shots and images of people planting flowers and plants.]

Every year we think of something new to celebrate. Something out of our local traditions or anniversaries, and this year is the hundred and fiftieth anniversary of the Durham Miners Association, and we are expressing that through things like the carpet bed here at Gilesgate and also the miners laps down a Leazes Bowl.

School children, members of the Miners' Association, other members of the community, get together, they get involved in the planting themselves, and then take pride, with visitors to the city can really see something. Not only the beautiful Norman architecture but something of our floral heritage too.

[Alan Mardghum, Secretary, Durham Miners' Association. Alan is standing in front of a floral display for the Durham Miners' Association.]

[Alan Mardghum] Formed in 1869, one hundred and fifty years ago, and it is a tremendous honor, as I say, to have recognition from the County Council, from our peers if you like, for the contribution the generations of miners have made to the County of Durham.

[Video Clips: Various shots and images of different floral displays and flowers. Various shots and images of people planting flowers and plants. Shot of child holding small miners' lamp.]

[Carol Crathorne, Believe Housing. Carol is standing in a grassy part of a residential area.]

[Carol Crathorne] We have been involved for at least the last five year. We have taken a great interest in working with Durham County Council and the local residents for the In-Bloom competition.

[Video Clips: Various shots and images of people planting flowers and plants.]

[Carol Crathorne] We find it really great to get the residents out and about, improving the areas, improving the estates, and neighborhoods in which they live.

[John Longmoor – Volunteer and Oswald Court Resident. John is standing in a grassy part of a residential area.]

[John Longmoor] From my point of view, I get great satisfaction out of seeing residents in my local area improve their local area. Which in turn has an effect on the Durham In Bloom city and I think the residents take pride in what they, what they, actually do.

I think it just takes somebody like yourself from the local community, to bring people together and through planting the different colors, that you get from planting, it encourages people to come out and that is exactly what we have done.

[Video Clips: Various shots and images of people planting flowers and plants. Various shots and images of colorful flowers.]

[Kenny Graham, Morrison Busty Nursery Manager. Kenny is standing in a large greenhouse.]

[Kenny Graham] We do tubs, baskets, etcetera for Durham City in Bloom, and also, we work with a lot of schools, projects, communities, the Haggrid projects, and also last week we had some skill training lads doing baskets for Britain In Bloom, which is going to Durham City.

[Video Clips: Various shots and images of people planting flowers and plants. Various shots and images of colorful flowers.]

[Kenny Graham] We will do about two hundred and fifty hanging baskets and all the beehive planters, the containers for the Durham city Centre, all supplied here and the lads in the nursery plant them up and they go on site.

[Ellie Ramsay – Youth Development Worker. Ellie is standing in a large greenhouse.]

[Ellie Ramsay] I think the young people get a lot out of Durham In Bloom. So, they get the chance to learn new skills and be involved in the community and do something back to the community, I think that they get the opportunity to go a bit further.

[Reece Stewart – Haggrid Member. Reece is standing in a large greenhouse.]

[Reece Stewart] I really like it when they, like, do the 3d shapes, with all the like sculptures and that with all the flowers in, it looks really good.

[Louise Vest, Programme Manager, Wharton Park. Louise is standing in a park.]

[Louise Vest] It's a fantastic opportunity for us to show off the park in its best light.

[Video Clips: Various images of plants and flowers. Image of sign saying "Welcome to the Community Garden"].

[Louise Vest] Obviously, we have a lot of fantastic green spaces here, a lot of fantastic flowering, we've got a community garden lots of green spaces for people to enjoy.

[Harry, June Project, Kings Church – Harry is standing in front of several trees with a house in the background.]

[Harry] The June Project is King's annual week of mission and community outreach to the rest of the city.

[Video Clips: A group of young people sanding wooden benches. A group of young people wearing protective clothes cleaning metal railings. A group of young people digging with spades.]

[Harry] We are doing, like, quite a lot of stuff like this in general community areas, so like maintenance jobs and like, just serving their community.

[Video Clip: A shot of an intercity train coming into Durham station.]

[Louise Rutherford – LNER, Regional Customer Experience Manager. Louise is standing on the platform at Durham station.]

[Louise Rutherford] Durham station is the gateway to Durham city and to have these beautiful flowers on both platforms - one and two - is a wonderful customer experience for our customers, they look absolutely beautiful.

[Video Clips: Various images of plants and flowers].

[Louise Rutherford] Well, when people come to the station it starts to engage a conversation, people asking what are the flowers all about, and this our time to tell people about all the work that we do with the Samaritans, which is a great cause.

[Video Clips: A member of the Samaritans tending to flowers. Image of flowers.]

[Louise Rutherford] Tell them about all the work we are doing with the County Council, and it opens and engages people's conversations to then get them to reflect on what it is all about which is a great cause.

[Samaritans, County Durham Branch -Three members of the Samaritans, standing at Durham train station.]

[Samaritans, County Durham Branch] Somebody who is in any sort of distress will be able to look at the sign, will be able to see how they can contact us, and that is by SMS, they can ring us, do it by e-mail or they can call into the branch. So really, it's just hopefully to get our message over we are here if anybody needs us.

[Video Clips: Image of flowers with Samaritans contact information in the plant pot. Image of flowers.]

[Adam Deathe – Manager of Durham Bid. Adam is standing in a location with trees in the background.]

[Adam Deathe] Durham Bid has been involved with Durham In Bloom for the last six years that I know of, and it brings a huge benefit to the city.

[Video clips: Numerous images of floral displays in Durham city centre.]

[Adam Deathe] The businesses clearly get involved, putting hanging baskets out, and it really dresses the city. As obviously we are a tourist city, we are also a residential city as well, so it benefits everybody, there are a lot of stakeholders getting involved, the university gets involved, businesses and local schools and various other groups as well.

[Video clips: Images of children planting displays. Images of flowers and plants.]

[Adam Deathe] We are a Dementia friendly city and I know they have been involved with doing planting before, but this year, what is very interesting is that schools are getting involved and actually planting edible displays as well. So, there is herbs, there is strawberries getting planted, and the restaurants that are, sort of, numerous across the city can come and literally take their bits and pieces and use them in their meals for later on in the day.

[Video Clips: Images of flowers and plants.]

[Text: Special thanks to our partners: Durham AAP, Durham Business Improvement District, Believe Housing, Haggrid, The Skill Mill, Oswald Court, HMP Durham, Ethicare, Woodland Trust, City of

Durham Parish Council, London North East Railway, Houghall College, St Cuthbert's RC Church, Oases, Durham Cathedral, St Margaret's Allotment, Durham Markets Company, University of Durham, St Cuthbert's Hospice, Prince Bishop's Shopping Centre.]