Dying to be cool: Cameron's friend Ellis Hanley - video transcript

[At the top left a Durham County Council logo followed by the text 'Dying to be cool – Cameron's friend Ellis Hanley' is displayed. Both are visible throughout the video.]

[Ellis Hanley, Cameron's friend speaks]

[The video shows a head and shoulders view of Ellis stood in front a hedge.]

[Sound of wind and the river]

A lot of years really, since primary school but we weren't so much friends until like we come into secondary school and then become better friends then.

Well we just used to go to the skate park, local. Just go ride out scooters and then like go to the BMX track and ride our bikes there.

[Video of a person riding a scooter quite fast on an elevated and with bumps, BMX track. Mid run he leaves the track with the scooter and in mid air spins around, before he lands off the track in front of the camera. As he lands on the ground, he bends his knees to reduce impact]

It was quite a [pause...] well it was just like today really. The sun was out, it was cold at times but it was a nice day really.

I was further up the river in like a shallower bit at the time, and then it was as I was walking down that I realised something was wrong and I just grabbed my phone and called for help.

[Video clip close-up of the river flowing fast and looking choppy.]

[Sound of the river]

It's been a rollercoaster really like. There's been times where like you fear like that you need like those people in your life and to speak to them and, just one day you need them and they're not there. It's hard to cope with really.

They don't know the dangers, what they are getting themselves into and like they need to know that like it isn't a joke and it is serious.

[The next image has white text, starting very large in size and gradually reducing, on a 'sea blue' background on the left of the screen which reads:

Dying to be Cool?

Cold water shock can kill.

#dyingtobecool

www.durham.gov.uk/dyingtobecool

Supported by #CampaigningforCam]

[On the right half of the screen there is an image of someone lying under water with bubbles coming from their mouth.

[At the bottom right of the of the screen is the Altogether Safer logo, South Durham Partnership.]