Dying to be cool: Cameron's friend Matty Wraith - video transcript

[At the top left a Durham County Council logo followed by the text 'Dying to be cool – Cameron's friend Matty Wraith' is displayed. Both are visible throughout the video.]

[Matty Wraith, Cameron's friend speaks]

[The video shows a head and shoulders view of Matty stood in front a hedge.] [Sound of the wind, river and birds, including the sound of a Woodpigeon calling]

He was always friendly, good like on his scooter. We used to go on massive like treks just anywhere, just no bother at all. Just alright, personality's class, everything.

I said a couple of days before, oh we'll go swimming and then someone mentioned the river. And then on the Sunday, it was red hot so we decided to go down.

He jumped in and then he gasped for air and he started shouting help, so then that's when we knew that he was in trouble.

[Video clip close-up of the river flowing fast and looking choppy.]

I was alright at swimming, so was Cameron but obviously the river was a bit too strong. You just thought your initial thoughts were jump in and help him but, it didn't end up good.

[As Matty speaks a photograph showing Cameron is shown full screen. It is a head and shoulders photograph of Cameron sitting with his hands near his face with fingers interlocked. The index fingers form a 'steeple']

And it's just not the same, not like the atmosphere, and like when we do stuff we just wish he was there.

Don't go diving straight in, that's like probably the worst thing you can do. Like go in slowly if you're going to go in.

[The next image has white text, starting very large in size and gradually reducing, on a 'sea blue' background on the left of the screen which reads:

Dying to be Cool?

Cold water shock can kill.

#dyingtobecool

www.durham.gov.uk/dyingtobecool

Supported by #CampaigningforCam]

[On the right half of the screen there is an image of someone lying under water with bubbles coming from their mouth.

[At the bottom right of the of the screen is the Altogether Safer logo, South Durham Partnership.]