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Your ref:
Our ref: NC/008967



National Planning Casework Unit
5 St Philip's Place
Colmore Row
Birmingham
B3 2PW

28 June 2018

Dear Sirs,

**Request for Direction under Regulation 7 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007
Withdrawal of Deemed Consent to display advertisements relating to the letting of premises – regulation 6 & Class 3A of Part 1 of Schedule 3
Durham City Conservation Area**

On behalf of the Local Planning Authority, Durham County Council, I now formally request that the Secretary of State make a direction under Regulation 7 of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

The effect of the proposed Direction would be to withdraw the deemed consent contained in Class 3A of Schedule 3 to the Regulations to display lettings boards advertisements for residential properties in the Durham City Conservation Area, thereby requiring express consent to be obtained for such lettings boards to be erected.

The Council's Cabinet considered a report of the Corporate Management Team at its meeting of 7 February 2018 and resolved to proceed with the proposed Direction. A copy of the Cabinet Report and minutes from that meeting is attached. The report sets out in broad terms the Council's justification and evidence base for a Direction to be made, together with a map of the area to which the proposed Direction is to apply (Durham City Conservation Area). I also include the following supporting documents:

- J Report to Cabinet dated 27 July 2015;
- J To Let Chart;
- J Responses to the Consultation;
- J Data for responses to the Consultation; and
- J Voluntary Advert Code (Autumn 2017).

I will now arrange for the publicity requirements of regulation 7(2) of the Regulations to be complied with and will of course forward any representations/objections we receive as a result of that within the relevant 21 day period.

Please let me know if there is anything further you require from us at this stage.

Resources – Legal and Democratic Services

Durham County Council, County Hall, Durham DH1 5UL DX722100 Durham 16

Main Telephone 03000 260 000

Text Messaging Service 0778 602 7280 – your message must start with the word: INFO

Yours faithfully,

Neil Carter
Solicitor
Planning and Development Team

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