

What is the County Durham Care Academy

[Uplifting music]

[Text: Are you ready? to make a difference]

[Images of carers and the people they are caring for]

[Text: County Durham Care Academy – training, support, opportunities]

[Image: Care Academy and Durham County Council logo]

[Lady in dark dress (Sarah) standing beside a display case with show attractive crockery]

[Sarah - speech] “The County Durham Care Academy works with local care providers across all areas of social care to support the development of a well-led, skilled, and valued children’s and adult social care workforce.”

[Video: various scenes of a children and adults enjoying various activities with their carers]

[Sarah - speech] “There is a growing demand for social care services in County Durham. We need to work with our local providers to help them to recruit and train staff to enable them to deliver quality care for our local people.”

[Graphic: people in a training session. The Text ‘Gain Further Qualifications’ is shown above a graphic of a diploma]

[Sarah - speech] “So we developed the Care Academy to support both the existing and potential workforce with their training and development needs and to help providers identify people in their communities who want to develop lifelong careers in social care.”

[Sarah - speech] “We offer a range of courses from entry level right through to senior leadership and management qualifications and we work with partners across social care, health, and education to bring together opportunities for ongoing career development.”

[Video: various scenes of a children and adults enjoying various activities with their carers]

[Sarah - speech] “If you would like support to start or develop your career in social care then please visit our website or call us.”

[Text: join us because we care for those who care]

[Logo: Care Academy]

[Text: Introduction to the Care Academy]

[Logos: county Durham Care Partnership and Durham County Council]

[Text: www.durham.gov.uk/careacademy with telephone number: 03000 266
222.]