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[Piano music plays in the background]

[Text: County Durham Care Partnership]

[Image of the County Durham integrated community care partnership logo]

[Text: The innovative County Durham's Care Partnership brings together NHS organisation, the council and other providers to work seamlessly to deliver improved, joined up health and social care services closer to people's homes]

[Various footage of people working in medical environments]

Jane Robinson: An integrated approach is about having a common vision and goal, by working together, by using our resources more effectively and efficiently.

[Jane is sat in an office talking to the camera]

So integration itself isn't really a thing but its more a vehicle for us to be able to deliver really good services.

[Footage from a County Durham Integrated Community Care Partnership meeting]

Right at the very top of each organisation, each major organisation delivering health and social care are absolutely committed to integration and that makes a huge difference in terms of us having a very strong guiding coalition to get us to where we need to be.

[Text: Councillor Lucy Hovvels. Cabinet Member for Adult and Health Services Durham County Council]

Cllr Lucy Hovvels: We took a lot of time building the relationships with the different partners and I think we've got a strong relationship. Very honest and open relationship with our partners.

[Text: Simon Owens. Consultant Social Worker, Adult and Health Services (Mental Health). Durham County Council]

[Footage of Simon Owens doing his day to day job]

Simon Owens: So the benefit of integrated care, its much easier for the people who use our services.

[Simon is talking directly to the camera]

They get to have one person involved in their pathway of care from beginning to end, and I think that matters.

Male Speaker: It's better for patients, it means they have to tell people their story once. It's a more streamline service. We work extremely well with our council and ultimately it should be a more cost effect service.

[Text: Noel Scanlon. Executive Director or Nursing County Durham and Darlington NHS Foundation Trust]

[Footage of Noel working with colleagues in a medical environment]

Noel Scanlon: From a health care point of view, that opportunity to deliver seamless care in collaboration with our partners is relatively unique and really affords wonderful opportunities to deliver better care with fewer hand offs, of higher quality and frankly cheaper cost.

[Footage of 3 doctors having a conversation whilst at work]

The staff feel part of one team and actually the focus then of that team is on the patients and the people that they are serving rather than on the organisation of which they work.

[Text: Dr Dilys Waller. GP, Woodview Medical Practice. Clinical Lead, Durham Dales, Easington and Sedgfield Clinical Commissioning Group.]

[Footage of Woodview Medical Practice and Dr Dilys Waller talking with a patient]

Dr Dilys Waller: I think the strengths are that we're all working together. It's not your problem its our problem and let's do something together to change it.

[Text: Lesley Jeavons. Director of Integrated Community Services. Integrated Community Care Partnership]

[Lesley is say in an office talking directly to the camera]

Lesley Jeavons: You are far more powerful as a partnership than you would be as a single organisation. So doing things together will get us to a place far more quickly and more effectively than it would if we did it by ourselves.

[Text: Dr Stewart Finley. Chief Office. Durham Clinical Commissioning Group.]

[Footage of a GP speaking with a patient]

Dr Stewart Findlay: We have seen a huge increase in patient satisfaction. GPs and Nurses and Social Workers have all realised that this is a much better way to work with their patients and the local population.

[Text: Dr Jenny Steel. GP & Medical Director for Community Services. County Durham and Darlington NHS Foundation Trust]

[Various footage of staff working in a hospital environment]

Dr Jenny Steel: This will touch each and everyone of us at some point in our lives. The staff, the patients, the carers, the families all come to work because they want to do the best they can in their particular role and what we're doing by working collectively is really empowering and giving them an opportunity to do what they know and what they come to work to do really well and to do it even better.

[Various footage of staff working in a hospital environment]

Dr Stewart Findlay: I think this level of commitment, engagement, professionalism you don't see in every other part of the country. I've worked all over the world and that kind of approach is tremendously refreshing.

[Text: Sue Jacques. Chief Executive. County Durham and Darlington NHS Foundation Trust]

[Sue Jacques is sat in an office talking to the camera]

Sue Jacques: I think people in County Durham are proud people and they look after each other and I think those relationships, those connections are something that you don't get in every part of the UK.

[Various footage of staff working in a hospital environment]

Lesley Jeavons: They care, and they are committed to putting people first and we love that cos that's what we need to embrace for it be able to ultimately make a difference in how we deliver those frontline services.

[Daniella McCluskey. Assistant Commissioning Services Manager, Sensory Support Team, Adult and Health Services, Durham County Council.]

Daniella McCluskey: I'm most proud of the workers that do it because it's down to them. You know everybody gives it 100 per cent and they never see anything as a problem.

[Footage of Daniella McCluskey out and about with a blind patient and care worker]

A problem is just something to be discussed and found a solution to. And if that's the way they continue to work then it's a better service for the people out there. The people of County Durham

[Text: Be part of it. County Durham Intergrated community care partnership.]

[Image of the County Durham Intergrated Community care partnership logo]

[Text: This is Durham. Powered by People]

[Text: durhampoweredbypeople.co.uk]